

## 3.02G Website Components

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3.02 Develop webpages.

## Website Components

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- The website **MUST** contain an **Index/Home Page**.
- A business website should contain:
  - **About Us**
  - **Contact Us**
  - **Privacy Policy**
- The website may contain:
  - **Splash Page**
  - **Site Map**

## The Home/Index Page

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- Automatically loads when URL is keyed into the web browser.
- Sometimes called the front page.
- Introduces the website and communicates the purpose of the website.
- Serves as an index for the website.
- Should create a positive first impression of the website.

"You don't get a second chance to make a good first impression!"

## The Home/Index Page continued

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- Should be named index.html
- All major options for the website should be shown on home page.
- Access to home page should be possible from any other page on the website.
- The home page should contain navigational links or menus to provide viewers with the links they will need to navigate the website.

## Pages a Business Website Should Contain

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- **About Us** page defines the website's purpose and goals.
- **Contact Us** – page containing contact information to make it easy for viewers to communicate with the business.
- **Privacy Policy** - page informs viewers how their private information will be handled.

## Pages the Website May Contain

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- **Splash** page - an introduction page that appears while the website is loading.
  - Provides information that is needed only once per visit to the site.
  - May be used as a promotion or lead-in to the site's home page.
- **Site Map** – a basic skeleton of the website intended to help users quickly locate information on the website.



## The Splash Page

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Splash pages can be used to:

- Show a progress bar indicating the website is loading.
- Tell the user what kind of browser or software they need to view the site.
- Allow users to choose their language or country's version of the website.



## The Splash Page continued

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### **Advantages**

- Fast loading
- Gets all information on the page quickly
- Catches the user's attention for a short time

### **Disadvantages**

- May prevent search engines from accessing the actual site.
- Many readers do **NOT** like splash pages.