

2.01 MAKE A COLLECTION OF FIVE LOGOS

A logo, also known as a trademark, is an identifying mark for a product, service, or organization.

Use your browser to visit websites where you can copy logos, and then paste them into your graphics software or right click and save the image to your space.

You will be designing logos yourself in other assignments. The goal of this assignment is to help get you thinking about logo design by researching logos that have already been designed.

Your collection of logos should include examples of the following types of companies:

- Sports equipment
- Sports teams
- Bands/music groups
- Clothing
- Food or beverage

Once you have collected and saved five logos, create a two column table in your word processing software. In the first column, place a copy of each logo. In the second column, describe how the colors and design of the logos convey meaning.

Save your document as **CL_your name**